



***For Immediate Release***

**Ed-Tech Leader Saki Dodelson Launches Beable,  
The First Life-Ready Literacy System for the Whole Child**

*Beable supports districts and students with the first-ever multi-dimensional system connecting literacy to life-readiness*

**(LAKEWOOD, NJ) — May 27, 2020** — Saki Dodelson and the founders of Achieve3000® today announced the launch of [Beable](#), a first-of-its-kind Life-Ready Literacy System that leverages next-generation technology to deliver a tailored, multi-dimensional solution for each and every student.

Over the past two decades, Dodelson and her team at Achieve3000® pioneered online differentiated learning, helping millions of kids improve their lives by increasing their Lexile levels. Now, Beable introduces a whole new level of literacy and life-ready success for K-12 students and educators.

Beable is the first multi-dimensional system that intertwines social-emotional growth with literacy acceleration in core content areas, career exposure and ACT/SAT prep. Powered by the proprietary *BeableIQ* engine, it combines data science, automation, artificial intelligence and virtually unlimited scalability to provide a system built anew for the challenges of 2020 and beyond.

Beable is a single, integrated system, which:

- Assesses and addresses the whole child's passions, strengths, literacy and career goals;
- uses proprietary forecasting to individualize and prescribe the frequency and level of reading sessions and scaffolds, provided in both English and Spanish; provides a uniquely tailored path to lifelong success for all kids, with a 'just-right' blend of instructional methodologies for each child, including content differentiation in the classroom and personalized, self-selected reading outside the classroom;
- brings together social-emotional learning with literacy acceleration, core content acquisition, career exposure, and ACT/SAT prep;
- serves the entire student population according to each group's and each individual's particular needs – general education, special education, ELL, and gifted and talented;
- enables learning everywhere and every way – from whole class to small group to independent and from in-school to remote to blended.

According to Dodelson, “Every child is unique. Every child has a unique path to lifelong success. All children deserve to graduate with the life-ready skills they need - regardless of their starting points.” Dodelson points to these immutable truths, as well as to Beable’s single, unshakable goal of enabling life-ready success for beyond graduation for every student based on that student’s aspirations and dreams, as the foundation upon which Beable has been built.

“We invested in the most advanced technology available,” Dodelson says, “to create a system that not only accelerates literacy in core content areas, but also has the ability to understand what kids’ aptitudes, strengths and passions are; what their academic and career goals are; what instructional methodologies are best suited for them; when and where they learn the best. Beable is the first digital learning provider that meets the needs of the whole child in a multidimensional way.”

Susan Gertler, Chief Academic Officer, adds: “Kids are multi-dimensional, so it only makes sense that we provide a multi-dimensional way for them to learn and excel. Beable is revolutionary in this regard: it’s the only system that looks at all aspects of the student all the time, combining and re-combining exactly what she needs to advance continually and ultimately achieve success.”

Importantly, Beable enables learning across all settings and times: classroom, pull-out, remote and blended, as well as on weekends, during holiday breaks and over the summer. Dodelson shares, “Beable is a powerful system and also an extremely agile one. As districts seek to diagnose and close the widening literacy and achievement gaps caused by Covid-19, Beable is an ideal summertime solution. And as districts take a phased approach to back-to-school, Beable is an ideal solution as well – providing seamless, uninterrupted, extremely high-quality instruction spanning in-school and at-home.”

The full Beable Life-Ready Literacy System is available for the 2020/21 school year for middle school and high school, followed closely by its elementary school offering. A special Summer *FastStart* remote learning program is available to help districts identify and bridge student gaps. Learn more about Beable and request a product demonstration [here](#).

### **About Beable**

Beable is a woman-owned public-benefit corporation launched by ed-tech visionary Saki Dodelson and the founders of Achieve3000®, which pioneered online differentiated learning, helping millions of kids improve their lives by increasing their Lexile levels. Now, with Beable, Dodelson and her team are pursuing an even more ambitious and essential mission: to enable lifelong success for all learners regardless of their starting points. Beable delivers on its charter by providing K-12’s first Life-Ready Literacy System, a revolutionary, multi-dimensional system that intertwines social-emotional growth with literacy acceleration in core content areas, career exposure, ACT/SAT prep and credit recovery. Powered by the proprietary *BeableIQ* engine, which combines data science, automation, artificial intelligence and virtually unlimited scalability, Beable is a system and approach imagined created especially for the educational challenges of 2020 and beyond. Learn more about Beable [here](#).